Brushing in 4 easy steps

Step 1: Get comfortable.
• Set expectations that getting used to brushing might take several sessions, so reward your pet through the training process and remember to keep it positive and be patient.
• Practice lifting their lip to see their teeth and reward with praise.

Step 2: Try toothpaste.
• You can wrap your index finger in gauze or use a finger toothbrush.
• After your dog is comfortable, lift his lip and gently rub the pet toothpaste over his teeth and gums.

Step 3: Toothbrush time.
• Introduce the toothbrush provided by your veterinarian.
• If desired, place a small amount of pet toothpaste on the brush and gently start brushing.

Step 4: Brushing success.
• Brush teeth and gums gently and finish with the bottom front teeth.
• Focus on the outside of the teeth — the surface facing the cheek is most prone to plaque and tartar buildup.
• When finished, offer him praise and plenty of love. Let your dog know what a great pet he is and make brushing a positive experience.

If you have any questions, ask your vet to show you how.
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- Introduce the toothbrush provided by your veterinarian.
- If desired, place a small amount of pet toothpaste on the brush and gently start brushing. *Hint: Pet toothpaste, chicken broth and tuna juice can make it more acceptable for your cat.*

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